



Protect Your Perfect Paint Job

You've no doubt invested substantial time and resources to rebuild, refinish and maintain your classic car or street rod. Perhaps this investment includes an expensive custom paint job, regularly and painstakingly cleaned...waxed...buffed to a shine.

But the perfection doesn't always last. Unless, of course, you leave your investment in the garage. Harsh weather conditions, bug acids and stone chips can wreak havoc on the painted surface of your pride and joy.

Help for the Hazards

What to do? Protect the exquisite finish of your vehicle against these environmental hazards with a clear, OEM-approved urethane film called 3M™ Paint Protection Film. Applied to virtually any painted surface, such as the front end, wheel well, door edge, fender and bumper areas, the film allows your vehicle's perfect paint job to shine through.

3M paint protection film is constructed of tough, conformable thermoplastic urethane, which is covered by a clear coat layer containing UV protectants to counteract harmful ultraviolet rays and resist yellowing. The film is adhered with 3M's high-performance, pressure-sensitive adhesive to ensure excellent long-term adhesion.

The film has many applications, from classic cars and motorcycles to passenger vehicles, racecars and street rods, and from boats and semis to tractors and RVs. The film is officially licensed as a refinish supply product of NASCAR.

Applying the Protection

3M paint protection film application is not considered by 3M to be a do-it-yourself project, though some non-professionals have successfully applied the film. However, due to the complex curves common on classic cars and street rods, it is even more important in this instance that the applicator be an experienced professional. The following step-by-step instructions demonstrate how 3M paint protection film is applied:

1. Vehicle application areas are carefully cleaned using isopropyl alcohol and a lint-free cloth, to remove dust, dirt and other contaminants.
2. The paper liner is removed, and the film and vehicle surfaces are liberally sprayed with application solution – 25% isopropyl alcohol and 75% water.
3. Beginning at the center of the part, the film is positioned on the vehicle, and surfaces are re-wetted often. Parts can be lifted, wetted and repositioned as necessary.
4. Air bubbles are removed and the film pressed firmly into place using a flexible rubber squeegee. Edges are carefully trimmed where necessary with a razor blade.

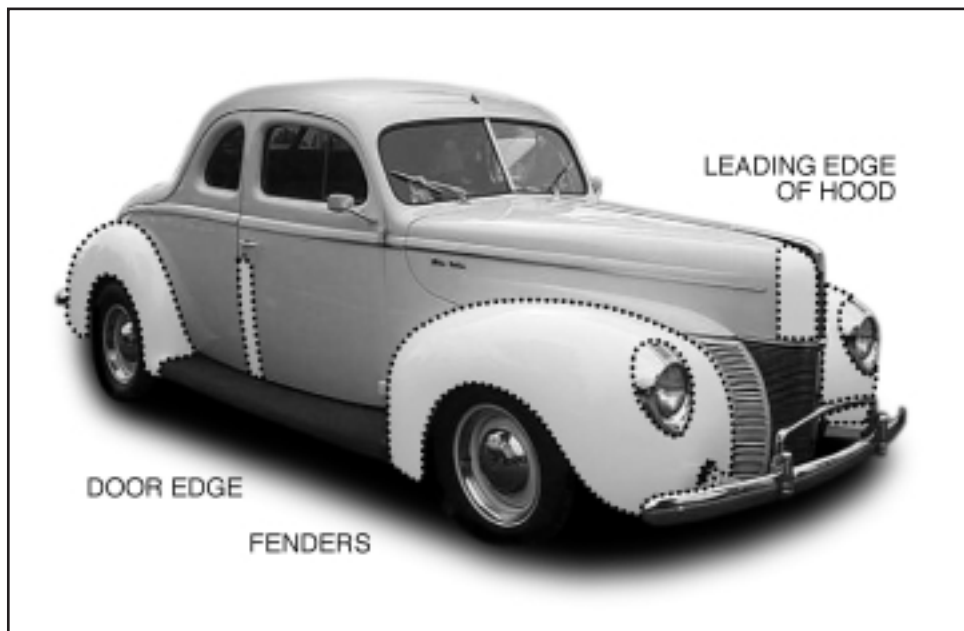
Voila! Your beautiful paint job is protected for the long haul. The clear film will not interfere with vinyl or painted graphics. Its high-gloss finish is designed to match the clear coat finish of automotive paint systems, providing virtually seamless protection.

The film can be removed, if necessary, without damaging properly cured paint. It will not split or tear, but will come off in one piece with a little elbow grease.

For more information or literature, please call 3M at 800-370-2619 or visit our website at www.3M.com. If you are interested in more detailed information or a video showing how to apply the film, please call 3M's Theresa Moe at 651-733-6315 or email tamoe@mmm.com.

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The fenders, door edges and hood on this classic 1940 Ford are protected from road hazards with clear 3M™ Paint Protection Film.



A little protection goes a long way on this racecar. Undamaged surface was protected with 3M™ Scotchcal™ Paint Protection Film.

